

Oceanside Minor Hockey

OCEANSIDE PLACE, PARKSVILLE

PO Box 1175, Parksville, BC V9P 2H2 www.oceansidehockey.com





PRESIDENT YEAR END REPORT - 2014/15 SEASON

This was my 4th year on the executive and 1st in the role of president, whose responsibility I believe it is to oversee and manage the general workings of the association and to ensure that the integrity of the association is maintained at all times.

Overall, I believe the association has grown this past season and is in a better position now than it was a year ago. Recognizing that the association has and will likely always have some area/s needing improvement, I believe that the current executive has not only brought a fresh look to the association but has also proven to be accountable to the vast majority of its membership. I would like to thank everyone on the executive for their contributions over the past year and remind them that they have made a difference.

While acknowledging that there were many more, below are a few of the more notable goals that this executive set out to achieve and were successful in accomplishing:

- 1. <u>Better Communication:</u> The first thing I wanted to address as president was how we as an executive could better communicate with our membership. The executive quickly agreed that the best way to do so was through an improved website and subsequent ability to post and forward information. A few of our executive members took on this task, volunteering an abundance of their personal time, to create and develop our website to what it is today. We now have a solid foundation to work from and build upon. As time permits, I will continue to provide the membership with bulletins advising of significant events and/or issues involving the entire association. Specific incidents, involving individual teams, players, parents, etc. will continue to be handled more discreetly, to ensure and respect the privacy of those involved.
- 2. <u>Financial Accountability:</u> The association had a net loss for the 2013/14 season. Without expecting much change to the revenues and expenses for the 2014/15 season it was reasonable to assume that the association would incur a net loss for the 2014/15 season as well. Being aware of the situation last summer, the executive discussed options which could help mitigate the potential for another net loss at the end of the 2014/15 season. The outcome was that we would try to increase our revenues through sponsorship and advertising as well as decrease the amount budgeted for player development ice sessions and used to subsidize the costs of our goalies attending Gold in the Net.

Unfortunately, the executive did not feel that these measures would be enough to ensure that we would not incur another net loss for the 2015/16 season so we had to make the tough decision to increase registration costs. Please note that over the past 4+ years the association has continued to incur an increase to yearly operating costs without having had to increase registration fees. We are simply at a point now where these increased costs are becoming harder to overcome by not having an increase in kids registering to play, charging more, or making further reductions in our program.



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3. Addressing Issues Proactively: Throughout the course of the season the executive was given many different issues to address. Seemingly these issues arrived weekly and often required attention in a short period of time. As a group, it was our goal to ensure that each one of these issues was addressed, rather than taking the easier path to simply overlook or ignore. By being proactive in our approach and tackling issues head on, I believe this executive has proven itself to be accountable to the membership. While some issues were more difficult than others and some placed members of our executive (volunteers) in uneasy situations, I am proud of the way this executive has conducted themselves. I believe that every decision which has been made was done so with good intentions and based on fact rather than speculation.

Moving forward to next season, I believe the main goal right now is to solidify our competitive program. The association needs to recruit a few poised individuals to take on the vacant 1st Vice President and Rep Coordinator positions at the upcoming AGM in April. Being that these positions oversee the competitive stream, it is imperative that those individuals who are to take on these positions are genuine in their intentions to enhance the overall program.

While it is impossible for all of us who volunteer on the executive to fulfill everyone's individual initiatives completely, it is my hope that the parents of this association recognize that without the work of these same volunteers that our association would fail to exist. I believe that if you were able to look at our association impartially, as a whole, and were able to tune out the static which inherently presents itself the moment you step foot in the rink, that having your child play within OMHA would be enviable to many around the Province. Most importantly, I'm certain that if you were to ask every child who plays hockey at OMHA whether or not they are enjoying themselves that almost every one of them would say "yes".

I believe we are all fortunate to live in a beautiful place and have one of the nicest facilities on Vancouver Island for our children to play the game of hockey. To further enrich our child's hockey experience, I would ask that we all do our best as parents, team officials, and volunteers to try and support each and every child's "hockey career" by keeping the game in perspective and remembering that our association's primary goal is the betterment of all 400+ players, as both athletes and people.

Lastly, on behalf of all the entire membership, thank you to all of our volunteers who have given up their time to make last season an enjoyable one for the kids.

Respectfully,

Andrew W. Copley, President Oceanside Minor Hockey Association